

Message Text

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PAGE 01 STATE 090439
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COM/BIC/RGARNITZ/OIM/DIR
COM/BIC/RGSHAW/ADAS
STATE/CCBERLIN/EB/OCA
-----212255Z 054540 /45

O 212233Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA IMMEDIATE
AMCONSUL RIO DE JANEIRO IMMEDIATE
AMCONSUL SAO PAULO IMMEDIATE

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E.O. 11652: N/A

TAGS: OVIP, BEXP, BR

SUBJECT: U.S. TRADE CENTER OPENING: ATTENDANCE OF
ASSISTANT SECRETARY OF COMMERCE DESIGNATE WEIL

REF: BRASILIA 2524, STATE 079225

1. BASED ON RECENT TELCONS AND REFTELS FOLLOWING ITINERARY
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HAS BEEN PROPOSED FOR ASSISTANT SECRETARY DESIGNATE FOR DO-
MESTIC AND INTERNATIONAL BUSINESS FRANK A. WEIL WHO WILL
REPRESENT THE SECRETARY OF COMMERCE AT THE INAUGURATION OF
THE UNITED STATES TRADE CENTER IN SAO PAULO ON MAY 16,
1977.

WEDNESDAY, MAY 11, 1977
ARRIVE RIO DE JANEIRO 0725
VIA PAN AM FLT. NUMBER 201

DEPART RIO DE JANEIRO 0930
VIA S.C. FLT. NUMBER 200
ARRIVE BRASILIA 1105
MEETIN WITH AMBASSADOR
AND BRIEFING BY EMBASSY STAFF 1500-1700

THURSDAY, MAY 12, 1977
GOB CALLS 9030-1230
MINISTRY OF INDUSTRY
AND COMMERCE, MINISTRY OF FINANCE
AND MINISTRY OF FOREIGN AFFAIRS AS APPROPRIATE
DEPART BRASILIA - VO FLT. NUMBER 043 - 1500
ARRIVE RIO DE JANEIRO 1630
APPROPRIATE EVENING ACTIVITY

FRIDAY, MAY 13, 1977
BREAKFAST MEETING WITH AMERICAN CHAMBER OF COMMERCE
OFFICIALS AT 0830
MEETING WITH REPRESENTATIVES OF U.S. BANKING INTERESTS
IN BRAZIL 1000-1130
BRIEFING AT U.S. CONSULATE RIO
FOLLOWED BY LUNCHEON MEETING AT CONSULATE 1200-1430
WITH APPROPRIATE RIO DE JANEIRO OFFICIALS
MEETING WITH BNDE AND CVRD OFFICIALS AS APPROPRIATE 1500-
1700
EVENING FREE

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SATURDAY, MAY 14, 1977
FREE TIME - CONSULATE TO ARRANGE APPROPRIATE SCHEDULE

SUNDAY, MAY 15, 1977
MORNING FREE
DEPART RIO VP FLT. NUMBER 910 - 1500
ARRIVE SAO PAULO 1605
APPROPRIATE EVENING ACTIVITY

MONDAY, MAY 16, 1977
OFFICIAL MEETING WITH GOVERNOR OF THE STATE OF
SAO PAULO 1000-1100
MEETING WITH FEDERATION OF INDUSTRIES OF SAO PAULO FOR
BRIEFING AND LUNCH 1130-1430
WALK-THROUGH OF TRADE CENTER AND
PROMOTIONAL PHOTOGRAPHS WITH EXHIBITORS 1500-1700
FORMAL RIBBON CUTTING CEREMONY AND
VIP RECEPTION 1700-1900
DINNER WITH T.C. STAFF

TUESDAY, MAY 17, 1977

VISIT TO GOODYEAR PLANT IN SAO PAULO AREA 0900-1200
LUNCHEON/SPEECH AT U.S. CHAMBER OF COMMERCE 1230-1430
MEETING WITH BRAZILIAN COMMERCIAL/ECONOMIC EDITORS AT
TRADE CENTER 1500-1600
ATTEND AMCHAM RECEPTION FOR BRAZILIAN BUSINESS
LEADERS AT T.C. 1630
DINNER WITH STAFF AS APPROPRIATE
DEPART SAO PAULO 2100
PAN AM FLT. NUMBER 212

2. WE APPRECIATE POSTS CONSIDERATION OF ITINERARY AS
OUTLINED. WE REALIZE SCHEDULE OF INDIVIDUAL APPOINTMENTS
AND SCENARIO TENTATIVE. MR. WEIL IS PREPARED TO DISCUSS
ALL ASPECTS OF U.S./BRAZIL RDTRADE RELATIONS AND LOOKS
FORWARD TO MEETING WITH GOB COUNTERPARTS.
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3. MR. RICHARD GARNITZ, DIRECTOR, OFFICE OF INTERNATIONAL
MARKETING WILL ACCOMPANY MR. WEIL IN ALL PHASES OF TRIP,
BUT WILL ARRIVE SAO PAULO ON SATURDAY MAY 14 AT 1605
HRS. VIA V.P. FLT. NUMBER 910.

4. PLEASE ADVISE FIRM SCHEDULE WITH NAMES OF CONTROL
OFFICER ASAP, BUT NO LATER THNDAN MAY 4. SINGLE HOTEL
ROOMS SHOULD BE RESERVED FOR MSSTDERS WEIL AND GARNITZ
ACCORDING TO SCHEDULE. TELEGRAM REPLY SHOULD BE SENT
ATTN: JAMES KDL. BLOW, COUNTRY MARKETING MANAGER, BRAZIL/
RIVER PLATE, U.S. DEPARTMENT OF COMMERCE.
VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Review Action: RELEASED, APPROVED
Review Content Flags:
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Subject: U.S. TRADE CENTER OPENING: ATTENDANCE OF ASSISTANT SECRETARY OF COMMERCE DESIGNATE WEIL
TAGS: OVIP, BEXP, BR, US
To: BRASILIA RIO DE JANEIRO MULTIPLE
Type: TE
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